



SYMBIOSIS COLLEGE OF ARTS AND COMMERCE

An Empowered Autonomous College | Under Savitribai Phule Pune University

Reaccredited 'A+' with 3.51 CGPA For Third Cycle By NAAC | College with Potential for Excellence

Programme Outcomes (PO's) and Course Outcomes (CO's)

Department of Business Administration

Programme: B.Com.

S. No.	On Completing B.Com (Business Administration) student will be able to:
PO 1	The students will be able to acquire in-depth and contemporary knowledge in the field of business studies, commerce and management.
PO 2	The program will develop an aptitude and attitude of working effectively and efficiently in a modern business environment.
PO 3	Students will develop research skills to comprehend, analyse, reflect and critically evaluate information gathered from primary and secondary sources.
PO 4	Students will be able to communicate and collaborate in terms of business, professional and social interactions.
PO 5	The program will equip students with relevant technological and analytical skills to be career ready and globally competitive.
PO 6	Students will be able to develop strong ethical, moral and human values and a sense of commitment and integrity.
PO 7	The program will develop the importance of nurturing a healthy mind and body.
PO 8	The program will nurture entrepreneurial acumen for developing new business ideas and managing innovative businesses.
PO 9	The program will build a strong foundation for pursuing higher studies and professional courses.
PO 10	The program will sensitize students towards sustainable development and environmental concerns.



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F.Y.B.Com. Semester 1			
Course Title	Dimensions of Business I	No. of Credits:03	
Course Code	10132C19		
S. No.	On Completing Dimensions of Business I student will be able to:	POs Addressed	Cognitive Levels R,U, Ap, An, E,C
CO 1	Discuss the scope of business, recognize and examine the various Forms of business organization, identify and categorize diverse stakeholders.	PO 1, 2,3,4,5,8,9	R, U
CO 2	Define culture for a business, explain how culture can be a competitive advantage for a business and discuss the factors that constitute or influence the culture of a business.	PO1,2,4,5,8,9	R,U
CO 3	Explain the concept of business startup and startup ecosystem, prepare a business plan.	PO1,2,3,4,5,8,9	R, U, Ap, Create
CO 4	Describe the types and importance of innovation and explain how organizational factors can both help and hinder creativity and innovation.	PO1, 2,4,5,8,9,	R, U
Course Title	Emerging India	No. of Credits: 03	



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Course Code:	10131C19		
S.No.	On Completing Emerging India student will be able to:	POs Addressed	Cognitive Levels R,U, Ap, An, E,C
CO 1	Identify and interpret the challenges and potential in various sectors in India	PO1,2, 5	Ap, An
CO 2	Compare and review the past and present government efforts in making India an emerging economy	PO1, 2,4	An, E
CO 3	Predict and analyse the impact of recent reforms in India	PO 2, 4, 5, 8	U, An, E
F.Y.B.Com. Semester 2			
Course Title	Dimensions of Business II	No. of Credits: 03	
Course Code	20132C16		
S. No.	On Completing Dimensions of Business II student will be able to:	POs Addressed	Cognitive Levels R,U, Ap, An, E,C
CO 1	Describe Business strategy and core competencies of Business and Differentiate between the different levels of strategy and vision and mission of a Business enterprise.	PO1, 2,3, 4, 5, 8, 9	R, U, Ap, An



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CO 2	Discuss the key concepts and functions of Marketing and Human Resource management.	PO1, 2,4, 5, 8, 9	R, U,
CO 3	Explain the scope and importance of Business Finance and Operation management.	PO1, 2, 4, 5, 8, 9	R, U
CO 4	Describe the changes in technology and their impacts on Businesses.	PO1, 2, 4, 5, 8, 9	R, U
Course Title:	India and the World	No. of Credits: 03	
Course Code	20131C19		
S.No.	On Completing India & the world student will be able to:	POs Addressed	Cognitive Levels R,U, Ap, An, E,C
CO 1	Identify and describe the world economic systems prevailing in the various countries of the world and trace the transition that has taken place over the years.	PO 3, 5, 6	U, Ap
CO 2	Discuss and research the need for international relations and foreign policy and recognize India's efforts in economic integration.	PO1, 2, 4, 5	U, Ap, An



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CO 3	Recognize and examine the role of international organizations and sustainable development goals, and thereby venture into global career opportunities	PO5, 6, 8, 10	Ap, An, E
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S.Y.B.Com. Semester 3

Course Title	Fundamentals of Management	No. of Credits: 03	
Course Code	30101C19		
S.No.	On Completing Fundamentals of Management student will be able to:	POs Addressed	Cognitive Levels R,U, Ap, An, E,C
CO 1	To examine professionalization of management in India	PO1, 2, 3	U
CO 2	To solve management problems using its basic techniques.	PO3, 4, 6,7	An, E
CO 3	To evaluate management practices of different organisations.	PO3, 8, 9	E

Course Title	Strategic Management	No. of Credits: 03	
Course Code	35106C19		
Sr. No.	On Completing Strategic Management student will be able to:	POs Addressed	Cognitive Levels R,U, Ap, An, E,C



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CO 1	Identify the factors affecting the business	PO 1, 4	U,An,
CO 2	Distinguish and describe the level of strategies and critically evaluate the case studies	PO 3	R,U, Ap, An, E,C
CO 3	Apply various tools of strategic management	PO 3, 4, 5	U, Ap, C
CO 4	Correlate sustainability and strategic analysis	PO 6, PO 10	U, Ap, E

S.Y.B.Com. Semester 4

Course Title	Total Quality Management	No. of Credits: 03	
Course Code	40101C19		
Sr. No.	On Completing Total Quality Management student will be able to:	POs Addressed	Cognitive Levels R,U, Ap, An, E,C
CO 1	Describe the basic concept and framework of Total Quality management	PO 1, 2, 5, 8	R, U, Ap
CO 2	Discuss the contribution of Quality Gurus in TQM Journey	PO2, 3, 8, 9	R,U, Ap, An, E,C
CO 3	Articulate the importance of various components that constitute TQM	PO2, 3, 10	U, Ap, E
CO 4	Determine the role of techniques used in TQM	PO1, 2, 3	R,U, Ap, An, E,C